

MERKADOO.COM

CASE STUDY

Learn how this grocery and retail delivery company is worrying less and protecting its customers with Enozo's safe and easy-to-use sanitizing spray bottles.

OVERVIEW

Merkadoo is a Panama-based company that operates a grocery and retail delivery company for businesses and home-users.

The service allows customers to order from participating grocery and retail stores, with the shopping being done by a personal shopper.

They were seeking a simple and affordable sanitizing solution so that they could provide their customers peace of mind, especially during the Covid Pandemic.



"At Merkadoo.com we wanted to trust a brand that allows us to sanitize the products we deliver to our customers offering security to mitigate the spread of Covid-19. Among several options, we chose Sentio that offered us Enozo Technology. We are happy with this system as we can quickly and easily sanitize orders before entering our customers' homes."

– Belen Bercrun, General Manager

ACTION TAKEN

Merkadoo.com was looking for a sanitizing system that would be 1) safe, 2) easy-to-use, and 3) could be used on any type of product, in order to keep their customers worries at ease. They chose EnozoPRO technology for those reasons and have implemented the spray bottles to sanitize all grocery items before delivery.

RESULTS

- **VALUE-ADD:** Merkadoo.com clients value time, and the EnozoPRO sanitizing bottle helps them help their customers by sanitizing grocery items before they even get delivered – and without any harmful residue. It's a value-add Merkadoo.com can provide, in addition to peace-of-mind.
 - **RISK-FREE:** With EnozoPRO, Merkadoo.com does not have to worry about supply-chain or stock issues with sanitization products. The EnozoPRO only requires water and no other consumable items, therefore reducing risk and added stress for the Merkadoo.com team.
 - **EASE-OF-USE:** Merkadoo.com loves how simple and easy it is to use EnozoPRO! It really is as simple as adding water and sanitizing at the press of a button.
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CONCLUSION

EnozoPRO was chosen as the bet fit for Merkadoo.com for its safety as a natural sanitizing solution and the fact that it requires no additional consumables or purchases. It's completely worry free!

